# Smile makeovers

Having a smile makeover doesn't We held an initial consultation before always mean drastic and expensive any treatment began. During this we treatment like you see on TV makeover discussed what exactly she didn't like, programmes. Quite often just working what she was hoping we would be on a few teeth can make a big able to achieve for her and the range difference to your smile, as one of our of options available. patients found out recently.

This patient was not happy with the a tooth and having two fixed appearance of her smile and decided bridges fitted. The crowns we used that it was time to do something were Lava<sup>™</sup> crowns, which use about it.



Before



After

## Spread the cost

One of the stumbling blocks when deciding whether to have some of our more advanced treatments carried out can be the cost, or simply the ability to pay for it all in one go. The good news is that we offer an interest-free payment plan, enabling you to spread the cost of treatment over time. If you would like more details please ask at reception. That enhanced smile could be closer than you think!

The treatment involved removing

state-of-the-art materials to provide

Our patient is delighted with her new-

look smile, and adds: "You and your

staff have provided me with a service

that not only met my dental care needs

but also provided me with the level of

care and comfort that comes from

To find out more about how we can

help to enhance your smile, please

ask next time you visit, or arrange

an excellent level of service."

a consultation with us.

a strong and realistic restoration.

### Visit our website

We are pleased to announce that we have launched our new website, please go online and visit www.bluecourtdental.com

You will find this packed full of lots of information about the practice, our team and the range of treatments that we offer.

We have included a selection of patient testimonials that you may like to read and if you have any questions or feedback you can contact us via the site as well.

## New patients welcome

We are always happy to see new patients and we especially enjoy welcoming those that come as referrals from our existing patients.

If you have any friends or relatives that could be interested in joining the practice please pass on our details. You may also like to ask them to visit www.bluecourtdental.com to find out more about us.

We rely on your referrals to ensure that we can continue to invest in the practice to allow us to offer our patients the highest quality of dentistry. Thank you for your support.

In this issue we reveal why only one in five people in the UK are happy with their smile, show you a real life example of one of our excellent smile enhancing treatments and offer you some advice about avoiding fillings.



Edited in association with the British Dental Health Foundation Articles contained within this newsletter are provided for information only and should not be taken as a recommendation for any specific dental treatment or procedure. For further advice contact the dental practice.

© This newsletter is written & produced by Blue Horizons Ltd., 122 Bath Road, Cheltenham, GL53 7JX • www.bluehorizonsdental.co.uk The Blue Court Dental Centre 201 Watford Road, Harrow, Middlesex HA1 3UA t/f: 020 8904 9440 w: www.bluecourtdental.com



# blue court smiles

### Newsletter makeover

Welcome to our new-look newsletter! Our new design enables us to provide you with lots of oral health and dental information in easy-to-digest snippets.

We think it looks fresher and more attractive, and with shorter articles, bigger photos and the new smaller size, it is much more reader-friendly too.

### In this issue...

- Are you happy with your smile?
- Avoiding fillings
- Spread the cost

# Modern dentistry for healthy teeth...

Dentistry is constantly changing To continue to practice in this country. and improving. New techniques are discovered, new materials created, and new equipment designed, all with one more comfortable and more effective Dental Council. for patients.



aim in mind – to make dental treatment which is monitored by the General



The ancient Chinese wrapped tiny pieces of parchment around painful teeth. Each piece contained written prayers and incantations.

Four out of five people in the UK are unhappy with the way they smile, and 20% of us are so unhappy that we hide our teeth when being photographed.

A new survey, carried out by the British Academy of Cosmetic Dentistry, shows that while there is a strong interest in cosmetic dentistry, people are often held back because they are not aware of the treatments that are available, or fear they might be too expensive.

# Are you happy with your smile?

In fact, many patients are and feel, perfectly pleasantly surprised at how complementing easy and affordable smile your other enhancements can be.

most popular treatments,

and can make a huge

difference for a relatively

many small imperfections

including chips, cracks and

gaps, and is painless and

Today's modern materials

mean that crowns and

replacements for missing

teeth are no longer flat in

colour with metal edges

aum - instead they are

extremely natural in look

they meet the

disauise

small investment.

Bonding can

inexpensive.

where

teeth.

Tooth whitening and tooth- More advanced coloured fillings are the treatments can cost more, but the benefits are often well worth the investment made.

> Dental implants are a prime example of this. They are strong, lasting and extremely realistic replacements for missing teeth. They consist of a titanium fixture which is placed into and then fuses with the jaw bone, and a crown which is later secured on top.

long-term





# Avoiding fillings

oral health problems, and the reason why and later toothache.

Dental decay is one of the most common centre of your tooth, causing sensitivity

### Suffering from cold sores!



If you suffer from cold sores, you might be able to avoid them by taking a few simple steps. The virus which causes them lies dormant until it is reactivated - common reasons for this include tiredness. illness, stress, being run-down, hormonal changes and bright sunlight. Identifying the trigger that you have a better chance of warding them off.